**November Chamber Executive Board Meeting**

**November 7 – Sentry Bank**

**Attendees:** Kim Poganski Bob Ringstrom Leslie Lane Erica Jodsaas Brad Eckhoff Jude DuHoux

* + **Call to Order**
	+ **September Board Meeting Minutes**
		- Motion to approve by: Brad
		- Motion seconded by: Kim
	+ **October Board Meeting Minutes**
		- Motion to approve by: Leslie
		- Motion seconded by: Brad
	+ **September Treasurers Report**- (Reading and approval of expenses & revenues)
		- Motion to approve by: Leslie
		- Motioned seconded by: Erica
	+ **October Treasurers Report**- (Reading and approval of expenses & revenues)
		- Motion to approve by: Erica
		- Motioned seconded by: Kim
	+ **Votes**
		- Dues: telling potential and present members (budgeting for next year $125)
			* Motion to raise dues to $125
			* Motion to approve Brad
			* Motioned to Second Kim
		- Quorum – bylaws will be changed to a quorum equaling 3 of 5 board members
	+ **Good of the Chamber** (Fan mail, donation requests etc.)
* Participating in relaunching Chamber Bucks was declined by the board
	+ - * Motion to approve Brad
			* Motioned to Second Kim
* Showcase Date: Propose April 14 (approved) (this is close to last year’s date)
* Agenda Order (with Nominating Committee voting) should be?
* Annual Holiday Meeting agenda
	+ CSB will be hosting and catering
	+ Entertainment? $25 gift card Piano? Charge for Piano? – No entertainment secured.
	+ Program (and agenda)
	+ Gift Exchange / Décor / Audio
	+ **Marketing**
* New website page for newsletter
	+ Newsletter time (4 hours less)
	+ Erica’s Newsletter idea
	+ Newsletter: advertising dollars for this month discussion
	+ How to deal with St. Joseph Church and advertising and “news”
	+ Emails are linked in the newsletter (not paying for website links)
* The Newsleader advertising specialties
	+ (Resource Guide $141/July 4th $299/BTS $199/Abduction Awareness $59/Graduation $59)
* New Members:
	+ Granite Community Bank-a small community bank located in Cold Spring & Spicer with assets of approximately $100K, 29 full-time employees. [www.granitecommunitybank.com](http://www.granitecommunitybank.com)
	+ Community Technology Center in St. Joseph
* Prospects:
	+ Mission Nutrition
* Laurie
	+ (320) 654-1502 April Mae Good, AMG Promotions, amgpromotions@charter.net
	+ (320) 393-4303 Steve Ree, [www.jblunddock.com](http://www.jblunddock.com), sree800800@aol.com
	+ (320) 253-6837 Mike Nies (friend of Dave), Nies Electric, nieselectric@gmail.com
	+ (320) 557-0190 Paula Weber and Jena Marthaler, Mission Nutrition, coachpaulaw@gmail.com
	+ (320) 363-7765 Katrina and Sean Wherry, CentraCare Physicians, Katrina.wherry@centracare.com
	+ (320) 363-7765 Subway – Laurie you said you’ve been in contact? Any progress?
* Video Testimonials: have you seen examples?
* Social Share Facebook posts directly from CC, Testimonials, Save The Date, Meetings, Relevant
* Membership Application via Constant Contact
	+ **November Chamber Meeting**
		- November 8, Presenter: Brenda Guggleberger Initiative Foundation, Host: CMCU, Caterer: Gary’s Fire Hall
	+ **Upcoming Chamber Meeting**
		- December 13, Annual Meeting/Holiday Party Presenter: None Caterer: CSB
		- January 10th, Presenter: Colleen Rosenow/Renee Ravendienst, 656-6251, Host: Sanctuary, Caterer: CC
		- Feb 14th, Presenter: Gail Ruchs “Tips on Talking with Parents”, Host: Gail, Caterer: Woodcrest
		- March 14th, Presenter: Stearns County Engineer Issues: Jodi Teich Host: Chris Donley, Facetime



* + **Business After Hours**
		- The Sanctuary
		- Bello Cucino has declined participating in a BAH
		- The Local Blend and Rockhouse have been approached about a BAH
	+ **Chamber Administrator update**
		- Government Center in 2018 (all dates confirmed with Kayla at City Hall)
		- New Members: The Sanctuary – Scott Ampe-haven’t been paid yet
	+ **Adjourn**
* Motion to adjourn by: Brad
* Motion seconded by: Kim

Advertising Solicitation



Costs for advertising in our newsletter are:

 Sizes: Costs:

 Full-page 8”x10.5” $70 / 1/2-page 8”x5” $45 / 1/4-page 3.75”x5” $35

 Full-page 8”x10.5” $50 / 1/2-page 8”x5” $25 / 1/4-page 3.75”x5” $15

We reach 256 businesses in St. Joseph with our newsletter. All email addresses are confirmed with no bounces/suspensions/opt-outs. Deadline to let me know you want to participate in monthly advertising is the 20th of each month. Please see attached for an example of our newsletter