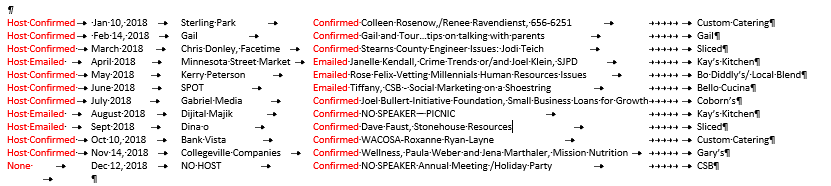
**November Chamber Executive Board Meeting**

**November 7 – Sentry Bank**

**Attendees:** Kim Poganski Bob Ringstrom Leslie Lane Erica Jodsaas Brad Eckhoff Jude DuHoux

* + **Call to Order**
  + **September Board Meeting Minutes**
    - Motion to approve by: Brad
    - Motion seconded by: Kim
  + **October Board Meeting Minutes**
    - Motion to approve by: Leslie
    - Motion seconded by: Brad
  + **September Treasurers Report**- (Reading and approval of expenses & revenues)
    - Motion to approve by: Leslie
    - Motioned seconded by: Erica
  + **October Treasurers Report**- (Reading and approval of expenses & revenues)
    - Motion to approve by: Erica
    - Motioned seconded by: Kim
  + **Votes**
    - Dues: telling potential and present members (budgeting for next year $125)
      * Motion to raise dues to $125
      * Motion to approve Brad
      * Motioned to Second Kim
    - Quorum – bylaws will be changed to a quorum equaling 3 of 5 board members
  + **Good of the Chamber** (Fan mail, donation requests etc.)
* Participating in relaunching Chamber Bucks was declined by the board
  + - * Motion to approve Brad
      * Motioned to Second Kim
* Showcase Date: Propose April 14 (approved) (this is close to last year’s date)
* Agenda Order (with Nominating Committee voting) should be?
* Annual Holiday Meeting agenda
  + CSB will be hosting and catering
  + Entertainment? $25 gift card Piano? Charge for Piano? – No entertainment secured.
  + Program (and agenda)
  + Gift Exchange / Décor / Audio
  + **Marketing**
* New website page for newsletter
  + Newsletter time (4 hours less)
  + Erica’s Newsletter idea
  + Newsletter: advertising dollars for this month discussion
  + How to deal with St. Joseph Church and advertising and “news”
  + Emails are linked in the newsletter (not paying for website links)
* The Newsleader advertising specialties
  + (Resource Guide $141/July 4th $299/BTS $199/Abduction Awareness $59/Graduation $59)
* New Members:
  + Granite Community Bank-a small community bank located in Cold Spring & Spicer with assets of approximately $100K, 29 full-time employees. [www.granitecommunitybank.com](http://www.granitecommunitybank.com)
  + Community Technology Center in St. Joseph
* Prospects:
  + Mission Nutrition
* Laurie
  + [(320) 654-1502](javascript:void(0)) April Mae Good, AMG Promotions, [amgpromotions@charter.net](mailto:amgpromotions@charter.net)
  + (320) 393-4303 Steve Ree, [www.jblunddock.com](http://www.jblunddock.com), [sree800800@aol.com](mailto:sree800800@aol.com)
  + [(320) 253-6837](javascript:void(0)) Mike Nies (friend of Dave), Nies Electric, [nieselectric@gmail.com](mailto:nieselectric@gmail.com)
  + [(320) 557-0190](javascript:void(0)) Paula Weber and Jena Marthaler, Mission Nutrition, [coachpaulaw@gmail.com](mailto:coachpaulaw@gmail.com)
  + [(320) 363-7765](javascript:void(0)) Katrina and Sean Wherry, CentraCare Physicians, [Katrina.wherry@centracare.com](mailto:Katrina.wherry@centracare.com)
  + [(320) 363-7765](javascript:void(0)) Subway – Laurie you said you’ve been in contact? Any progress?
* Video Testimonials: have you seen examples?
* Social Share Facebook posts directly from CC, Testimonials, Save The Date, Meetings, Relevant
* Membership Application via Constant Contact
  + **November Chamber Meeting**
    - November 8, Presenter: Brenda Guggleberger Initiative Foundation, Host: CMCU, Caterer: Gary’s Fire Hall
  + **Upcoming Chamber Meeting**
    - December 13, Annual Meeting/Holiday Party Presenter: None Caterer: CSB
    - January 10th, Presenter: Colleen Rosenow/Renee Ravendienst, 656-6251, Host: Sanctuary, Caterer: CC
    - Feb 14th, Presenter: Gail Ruchs “Tips on Talking with Parents”, Host: Gail, Caterer: Woodcrest
    - March 14th, Presenter: Stearns County Engineer Issues: Jodi Teich Host: Chris Donley, Facetime



* + **Business After Hours**
    - The Sanctuary
    - Bello Cucino has declined participating in a BAH
    - The Local Blend and Rockhouse have been approached about a BAH
  + **Chamber Administrator update**
    - Government Center in 2018 (all dates confirmed with Kayla at City Hall)
    - New Members: The Sanctuary – Scott Ampe-haven’t been paid yet
  + **Adjourn**
* Motion to adjourn by: Brad
* Motion seconded by: Kim

Advertising Solicitation



Costs for advertising in our newsletter are:

Sizes: Costs:

Full-page 8”x10.5” $70 / 1/2-page 8”x5” $45 / 1/4-page 3.75”x5” $35

Full-page 8”x10.5” $50 / 1/2-page 8”x5” $25 / 1/4-page 3.75”x5” $15

We reach 256 businesses in St. Joseph with our newsletter. All email addresses are confirmed with no bounces/suspensions/opt-outs. Deadline to let me know you want to participate in monthly advertising is the 20th of each month. Please see attached for an example of our newsletter