**July Chamber Executive Board Meeting Agenda**

**July 11 – Sentry Bank**

**Attendees:** X Kim Poganski X Bob Ringstrom X Leslie Lane Erica Jodsaas X Brad Eckhoff X Jude DuHoux

* + **Call to Order**
  + **June Board Meeting Minutes**
    - Motion to approve by: Brad
    - Motion seconded by: Kim
  + **Treasurers Report**- (Reading and approval of expenses & revenues)
    - Motion to approve by: Leslie
    - Motioned seconded by: Kim
    - New Members: The Sanctuary – Scott Ampe-dues haven’t been paid yet
  + **Good of the Chamber** (Fan mail, donation requests etc.)
* BAH discussion / payment
* Preference for meeting location (October at Government Center)
* Gary Weber (Visitors Guide) – consulted with Bob
* August Picnic (let’s talk about water and coffee)
* Update me on: Millstream / Lake Wobegon / Winter Walk / Christmas Meeting
* Additional Event

MARKETING

* How many Constant Contact emails should I NOT be sending?
  + Membership Application
  + Newsletter
  + “Sorry”, Testimonial (to show we are advertising in other ways)
* Facebook Testimonials
* Facebook posts calendar (fun, relevant, testimonials) PHONE NUMBERS?
* Newsletter Proposal
* Video Testimonials (“Meet Erica Jodsaas” or “Chamber Volunteer Spotlight”)
  + **July Chamber Meeting**
    - **CANCELLED**
  + **Business After Hours**
    - Bello Cucino is considering BAH, after the wine tasting room is open.
  + **Chamber Administrator update**
    - Need host and presenter for November your ideas?
      * Brenda Gugglberger bgugglberger@ifound.org
      * Vince Vargas as presenter? Has not contacted me for November. (Rockhouse/Coborn’s)
    - Prospects

Paula Weber and Jena Marthaler, Mission Nutrition

Katrina and Sean Wherry, CentraCare Physicians

Cole Erie from Leighton Broadcasting

* + **Adjourn**
* Motion to adjourn by:
* Motion seconded by:

For future discussion

* True Balance’s address was never correct and Laurie Opell is contacting Subway