**Chamber Executive Board Meeting**

11:30-12:30 Zoom

**April 2022**

* + **Attendees:** Joe Prodinsky Sarah Wischnefski Karen Kuhn Tracey Hoeschen Brad Eckhoff Jude DuHoux
  + **Call to Order**
  + **Previous Month’s Chamber Executive Board Meeting Minutes**
    1. Motion to approve by: Brad
    2. Motioned seconded by: Sarah
  + **Previous Month’s Treasurer’s Report**- (Reading & approval expenses & revenues)
    1. Motion to approve by: Joe
    2. Motioned seconded by: Tracy
  + **Membership**
    - * Invoices and membership update (see below)
      * Deleted long lapsed members from list
      * Put lapsed for 2 years in blue on the excel sheet
  + **Meeting**
    1. April’s Meeting: Building Your Communication (and listening) Skills
    2. Mayor mixup…State of the City
  + **Marketing**
    1. Updated all email address and checked status of all and deleted 64 emails from Constant Contact
  + **Good of the Chamber** (Fan mail, donation requests etc.)
    - Business After Hours…not charging…is that okay. Russell Eyecare (Tri-Chamber Event)
    - Next year’s Showcase discussion.
    - Share BAH with Regular membership and put it in newsletter
  + **Adjourn**
    1. Motion to adjourn by: Brad
    2. Motion seconded by: Joe

Companies that have unsubscribed, or let me know they are not interested and haven’t been members for more than 3 years.

American Manufacturing

Bliss Media Direct

Dierkes Heating

Short Stop

Kluescher Financial

MN Public Radio

Cedar Street Salon

Voight Johnson Realty

Cohlab

McDonald’s

Companies I sent individual emails to to ask if they had just forgot to pay or have chosen not to be members.

Accounting Solutions LLC / Money Matters

Animart / Armor Animal Health

Bello Cucina

BoDiddleys Deli

Collegeville Communities

Computer Repair Unlimited

Keller Williams / Cory Inc

Deters Accounting & Tax Service LLC

Dijital Majik Computers

Dr. Michael F Contardo DDS / Laser Dentistry

Edward Jones - Beau Hanowski

Granite Services, LLC

Jovanovich, Kadlec & Athmann, PLLP

Kwik Trip, Inc

Mary Kay Independent Beauty Consultant

McDonald's Restaurant - Jova Mgmt LLC

Medelberg Family Chiropractic

MN Street Market

Precise Refrigeration Heating & AC

Promotional Resources

Retro Green Energy

Sharing (Shaklee)

Short Elliott Hendrickson Inc

St John's Prep

Exponential Chiropractic

**Speaker procurement and ideas:**

Derek DuHoux, Apache Helicopter Pilot “The American Flag

Mayor Rick Schultz

Doniel Robinson 320-631-2018 Initiative Foundation

Light The Legacy Lynn McKenzie 320-774-0911

Claudia Reverman “power of attorney” and “estate planning” 320-258-9383

* Content Marketing in Minutes a Day
* Turning Customers into Brand Ambassa”dors
* Unexpected Ways to Delight Your Customers for Little to No Money
* Scaling your business, going from one employee to the next level.
* How to hire critical business partners (like attorneys, financial planners, virtual assistants, and others).
* Making a name for yourself in the community (as a thought leader or a branding exercise).
* Implementing a wellness program or wellness benefits.
* The value of selecting and marketing your niche.
* How to begin selling online.
* Tips on grant writing, RFPs, or submitting government bids.
* Creating a successful referral or loyalty program.
* Recruiting and keeping the younger generation.
* 15 ways to make the most of your chamber membership.
* How to avoid career burnout.
* Tips for improving your customer service.