

Chamber News

FEBRUARY 2022

Please join us for our Chamber Meeting!

February 9, 2022

Chamber Lunch & Learn

St. Joseph Government Center
75 Callaway East in St. Joseph, MN
12:00-1:00pm
11:30am social time

Presenting: Renewable Energy Resources

Presenter: James Pachan

Stearns Electric Operations Engineer

You have seen the "fields of solar panels, but how much do you know about energy from the sun, from water, from inside the earth, from plants and from the wind? Find out from James Pachan at February's meeting next week!

Note: Chamber luncheons are held the second Wednesday of each month from 11:30am -1:00pm. Please bring a non-chamber member to come and hear the presenter, enjoy a delicious lunch and experience our enthusiastic welcoming group.

The St. Joseph Area Chamber of Commerce is a group of local businesses and individuals interested in the general welfare and prosperity of the St. Joseph, MN area. The main interests of the organization are to promote and support commercial, industrial, civic, economic and educational concerns of the area.

not already registered click here to register.

If you have



ST. JOSEPH CHAMBER OF COMMERCE: THE VOICE OF BUSINESS IN THE ST. JOSEPH AREA!



President: Adam Otteson, Central MN Credit Union

Vice President: Joe Prodinsky, <u>Bank Vista</u>

Treasurer: Brad Eckhoff, Sentry Bank

Member at Large: Sarah Wischnefski, <u>Brenny Transportation, Inc.</u>

Past President: Kerry Peterson, Premier Real Estate Services

CONNECT WITH US:

stjosephchamber@gmail.com 320-433-1043

St Joseph Area Chamber of Commerce

@StJosephChamber

StJosephChamber.com

Visit our website for a great list of local chamber member businesses!



Mark Your Calendar for the Next Chamber

March Meeting

Wednesday, February 9, 2022 from Noon-1pm

Government Center

Please plan to RSVP!

63% more
consumers are
likely to want to
purchase goods or
services from a
small business that
is a Chamber
member.

Check this out!

BUSINESS AFTER HOURS EVENT

Are you looking for a brand new way to promote our business?

Business After Hours is not only a great networking opportunity, it is a perfect way to bring business to your door! When you host one of the quarterly events you have a unique opportunity to introduce your organization to business professionals who may not be familiar with who you are and what you do.

If you would like to host a Business After Hours, contact Jude by email at

stjosephchamber@gmail.com

Create a relaxing, informative evening to network! Traditionally held from about 4:30-6:30, Business After Hours is one of St. Joseph Chamber's sought after events.



It's Easy! Really!

BE A MEETING HOST!

We are looking for member businesses to host a monthly Chamber meeting. This is a wonderful opportunity to showcase your business and tell others why they should do business with you. Any member is welcome to host a meeting. As host you will have an opportunity to greet our members and time at the beginning of the meeting to highlight your company. You will also have the opportunity to display any brochures, business cards, or giveaways. If you would like to be a Chamber lunch host please contact Jude for available months.

stjosephchamber@gmail.com 320-433-1043 St. Joseph • Sartell-St. Stephen

ADVERTISE WITH US TODAY! 320-363-7741 www.TheNewsleaders.com/Promotions

Health Care Careers Package

Run a Banner Ad

(Dimensions: 10" wide by 5" tall) **\$549**

or a **1/3-Page Ad** (Dimensions: 3.25" wide by 5" tall) **\$349**

Contact Us by Feb 16 to receive \$50 OFF.

A total of \$200 if you commit to all 4! Promotion runs once a quarter

2022 Resource Guides

Distributed FREE from the Newsleader to each respective towns' residents by mail and newsstands at each City Hall, each Post Office and local area businesses.

Sartell – St. Stephen 10,000 copies St. Joseph 4,200 copies

1/16-Page \$92 (Sartell) \$74 (St. Joseph) NO COLOR

1/8-Page \$180 (Sartell) \$134 (St. Joseph) NO COLOR

1/4-Page \$275 (Sartell) \$177 (St. Joseph) COLOR

1/2-Page \$484 (Sartell) \$288 (St. Joseph) COLOR

Full Page \$834 (Sartell) \$507 (St. Joseph) COLOR visit our website for sizes.

Contact Us by NOON Wed., Feb. 23 to receive 15% off all 3 Guides • 10% off 2 Guides • 5% off 1 Guide

Parenting & Kids Activity Pages

Run a Banner Ad

(Dimensions: 10" wide by 5" tall) Every edition (26x/year) \$449/page Every other edition (13x/year) \$499/page Every other month (6x/year) \$529/page Quarterly (4x/year) \$559/page

Contact Us by March 2 to receive \$50 OFF/ad

Starting in 2022, the Newsleaders has partnered with local parenting coach Jaci Finneman to bring readers consistent No-Problem Parenting strategies and tips helping to refocus today's child raising issues.

We are also promoting a Smartypants Kids' Page with word games and puzzles, and interesting facts on various topics in conjunction with this effort.

What's new?

START SEEING SPOT Rehabilitation & Home Care

In 2021 we were able to add a Registered Nurse Case Manager, Physical Therapist, Physical Therapist Assistant, Occupational Therapist and Speech Language Pathologist. What does all mean for SPOT and how does it impact you?



As we continue to work and conquer in a positive demeanor what our health, education, work, and overall community are responding, we at SPOT are led to lead and support our community in a higher level of care. Hospitals, Rehabilitation Units and Skilled Nursing Facilities are full and support to remain in your home is at an ever high number.

SPOT Rehabilitation is a Medicare Certified dual entity. What does that mean? We are able to bill Medicare for Home Health Care and Outpatient Rehabilitation services. We provide skilled nursing, physical therapy, occupational therapy, speech therapy, medical social work and home health aide in our Home Care and physical, occupational and speech therapy in our outpatient clinic.

We accept Medical Assistance, Veteran's Benefits and most major insurance policies.

We have Multiple Sclerosis, ALS certified Occupational Therapist, Lymphedema Certified Physical Therapist, Board Certified Neurological Clinical Specialist and so much more.



If you or you know someone that has had a recent change in health and wellness we can help in their physical, cognitive, emotional, pain management, wound therapy and work to keep you in your desired SPOT of health and wellness.

In February we celebrate you. We celebrate American Heart Month, National Donor Day but mostly we want to say THANK YOU for continuing to take care of yourself and the many others that surround you.

As we continue in this blustery winter cold, penguin shuffle, read, do word search, keep active and take care. Rest as you need and try not to go beyond your level of comfort. If you do, we are here for you.



Tamara Huesers, LSW Medical Social Worker SPOT Rehabilitation and Home Care www.spot-rehab.com



TCA AND CARRIERSEDGE UNVEIL 2022 BEST FLEETS TO DRIVE FOR TOP 20 HALL OF FAME

During Truckload 2022: Las Vegas in March, 28 fleets are to be recognized on stage.

Overall winners to be revealed Alexandria, Virginia and Newmarket, Ontario - The Truckload Carriers Association (TCA) and CarriersEdge are pleased to announce the 2022 Best Fleets to Drive For. The Top 20 winners are comprised of for-hire trucking companies from across North America who are being recognized for providing exemplary work environments for their professional truck drivers and employees. New this year, TCA and CarriersEdge have expanded the program by adding a Hall of Fame category.

This recognition level is above the regular Top 20 and honors fleets demonstrating Top 20 performance for extended periods of time. To be eligible for the Hall of Fame, Fleets must be named as a Best Fleet for 10 consecutive years, or 7 years with at least one overall award. The Hall of Fame is sponsored by EpicVue. "What an exciting time for this coveted contest as we launch the Hall of Fame category," shared TCA President John Lyboldt. "During Truckload 2022: Las Vegas, we're eager to recognize 28 fleets who are dedicated to providing the best possible workplace experience to their essential workers – professional truck drivers. Be sure to attend this year's revamped awards presentation in March."

"This year we saw more than 200 fleets nominated by their drivers for this program, and all participants were clearly stepping up their game," said CarriersEdge Chief Executive Officer Jane Jazrawy. "This year's Top 20 and Hall of Fame fleets rose to the top with a range of innovative and effective programs that continue to improve the work experience for their drivers."

Congratulations to one of this year's Top 20 winners: Brenny Specialized, Inc. - Saint Joseph, Minnesota

To be considered for the Best Fleets program, companies operating 10 or more trucks had to receive a nomination from one of their company drivers or owner operators. The fleets were then evaluated using a scoring matrix covering a variety of categories, including total compensation, health benefits, performance management, professional development, and career path/advancement opportunities, among other criteria.

Driver surveys were also conducted to collect input from drivers and independent contractors working with the fleets.

To learn more about the Hall of Fame category, the nomination process, or additional information on the Best Fleets to Drive For program, visit www.bestfleetstodrivefor.com. Be sure to follow the hashtag #BestFleets22 on social media to follow this year's contest

What's Happening at Saint Benedict's Monastery?

Upcoming Events at the Spirituality Center • Studium

Writing Our Way From Grief to Grace to Gift

Sometimes our personal, family and communal lives are filled with losses and the grief that inevitably follows. This has never been more true than in these past two years. We lose family members and friends; jobs and homes; countries, language and culture; health and safety. We watch with dismay as our world loses peace and the living creatures that share the Earth. One way to face these losses is to write about them, searching for the moment of grace that makes the writing a gift to ourselves and to others. We'll study many examples, do guided writing, and read and respond to each other's work. Writers at all levels and of all kinds are welcome.

Dates: Saturdays, February 5, 12, 19

Time: 9-11:30 a.m.

Facilitator: Mara Faulkner, OSB

Limit: 10 participants

Fee: \$200

Registration Link: https://sbm.osb.org/event/writing-our-way-from-grief-to-grace-to-gift/

A Practical Spirituality of Aging: The Paschal Mystery | A Virtual Retreat

During this stay-at-home retreat, we will reflect on how the Paschal Mystery of loss, letting go and new life can help us embrace the invitation to a deeper and richer life in our later years. Our five mornings will be interactive and inspired by "A Spirituality of the Paschal Mystery" from The Holy Longing by Ronald Rolheiser and From Age-ing to Sage-ing by Zalman Schachter-Shalomi. Afternoons and evenings will allow time for reading and continued reflection. This is a virtual program, so participants will need access to a computer with camera, smart phone, tablet or any other device with Zoom capability.

Dates: Monday, February 28, through Friday, March 4

Time: 9 a.m. to 12 p.m. daily

Facilitator: Becky Van Ness, OblSB

Limit: 11 participants, minimum of 7 participants

Fee: \$125

Registration Link: https://sbm.osb.org/event/a-practical-spirituality-of-aging-the-paschal-mystery-vir-

tual-6/

Get Connected With Us!

One of the best ways to make sure you never miss anything happening at Saint Benedict's Monastery is to join our email lists. We send out monthly newsletters that recap each month and share what you can look forward to, and the Spirituality Center Studium sends its own newsletter specifically to invite you to participate in upcoming programs Sisters of the and retreats. Get connected with us at https://sbm.osb.org/join-ouremail-list/. Order of Saint Benedic

> 104 Chapel Lane, St. Joseph, Minnesota (320) 363-7100 · www.sbm.osb.org













JANUARY 1 - MARCH 31

BUY ONE COMPLETE PAIR, GET THE SECOND COMPLETE PAIR

50% OFF*





Snap Fitness St. Joseph is under new ownership!

We (Adam and Ashley Hoffman) come with 6 years experience with the Snap Fitness franchise we've owned the **Cold Spring location** since 2016!

WHAT'S NEW?

We are committed to bringing the best customer service, cleanliness, and convenience to St. Joseph Snap Fitness. We have set staffed hours where you can expect a friendly, helpful face to be available to assist you. Community involvement is also very important to us, so you'll see events and charity drives held at the gym periodically.

WHAT'S NEXT?

NEW EQUIPMENT! We're placing orders with Cybex, Octane, and Matrix to bring you new treadmills, ellipticals, recumbents, and strength equipment - including a new cable machine, squat rack, and more!



NOW OFFERING FIRST MONTH FREE!!!

If your lease is signed before December 1st

CONTACT US TODAY!

21 16th Avenue S.E. St. Joseph, Minnesota 56374

Phone: 320-363-1313

Email:

Manager@arlingtonplacemn.com

FAX: 320-363-1021

What We Have To Offer:

- Friendly, Homelike Environment
- Essential Caregiver Program, Allowing Residents
 To Have In-Person Family Visits, Regardless Of Frequently Changing Covid Guidelines!
- On-Call Nursing Staff 24/7
- Onsite Beauty/Barber Shop & Physician Services
- Fireplace Lounge
- Family Dining Room and Home Cooked Meals
- Off Street Parking with Limited Access Entrance
- Covered Porch and Raised Garden Beds
- Spacious Rooms and Walk-in Showers
- And MORE...



CHAMBER NEWS

ELECTRONIC AVERTISING OPPORTUNITIES

You can submit a camera-ready, full-page, half-page or quarter-page advertisement in Chamber News.

Sizes:

Full-page 8"x10" \$50

1/2-page is 8"x5" \$25

1/4-page 3.75"x5" \$15

All advertisements have an active link to your website... bringing them to your doorstep! Or, you can link directly to your email address. We are sorry, but the option of an insert is no longer

10 Benefits of Advertising in Chamber News

Your target audience is welcoming newsletters in their email box every day. The Chamber News is the right enewsletter for placing your ads. You are speaking directly to your best potential customers. Advertising in emailed newsletters is one of the most effective and least expensive forms of advertising.

#1: Precise Targeting.

Your message won't get lost in the mass chatter. The people of St. Joseph are your target market, you have a much greater prospect of generating business leads with The Chamber News specifically marketing to your audience. The more specifically you can define your target market, the better your chances of success.

#2: Inexpensive.

E-newsletter ads are a cost-effective way to reach your niche market. You'll build a list by using ours — a direct connection to businesses in St. Joseph. The return on investment (ROI) for e-mail marketing continues to far surpass other channels. According to a report from the Direct Marketing Association, newsletter's ROI returned \$48.06 in revenue for every dollar spent.

#3: Top of mind visibility.

Each month you can remind readers of your business-generate continuous income, give your business a successful image, keep you competitive and invest in your success. Your ad is among only a few, so you'll receive maximum visibility.

#4: Linkability.

Your advertising in The Chamber News will be linked directly to your home page or direct customers to your social media page.

"St. Joseph
Area
Chamber of
Commerce
gets results
for you and
your
business!"

#5: Credibility. In addition, advertising in the St. Joseph Area Chamber of Commerce newsletter adds to the established credibility of your business.

Readers trust information from our newsletter and individuals don't have to worry about viruses or spam because the links are coming from a trusted source.

#6: Anytime, anywhere.

The Chamber News reaches your target audience on a laptop, on their phones, at their desks in the office or at home.

#7: Lead generation.

Quality lead results from The Chamber News are trackable. You will know if your investment in the Chamber's newsletter is worthwhile by watching the metrics on your website.

SAME BANK. SAME STAFF.

NEW LOOK!



GRANITE



BANK • BORROW • INVEST • INSURE

COLD SPRING 320-685-8611 SPICER 320-796-2265 www.granitecommunitybank.com NMLS# 405434 Member FDIC



Do you want to be our next featured member? Contact Jude for the easy-to-fill out questionnaire.





St. Joseph

Do you have a comment or suggestion...leave it at our website.

2 comments

Leave a message...

Nice job on Showcase! Jeny Meyer · 2 months ago · Reply

Wonderful website, I like it :)

Tania Robinson · 2 months ago · Reply